



## Georgia Before & After Project Photos of Select *SustainablePlus* Trees

### Select *SustainablePlus* Hightower® Willow Oak



2002 - 4.5" trunk diameter

14 years

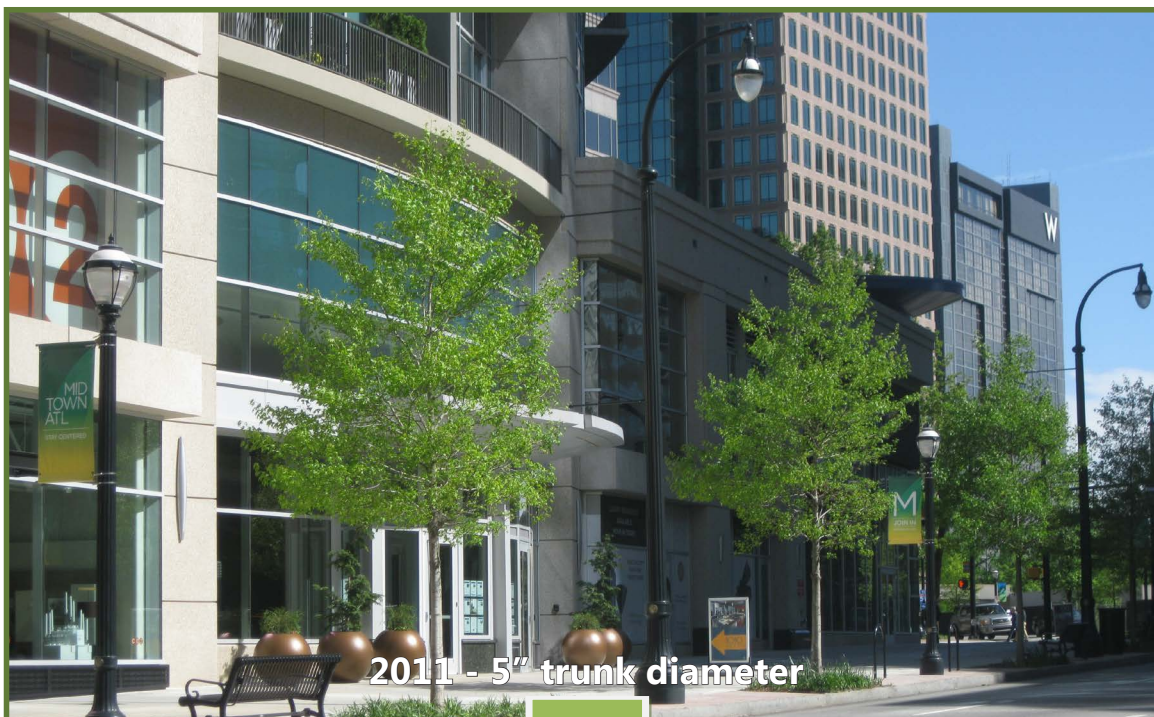


2016 - 15" trunk diameter

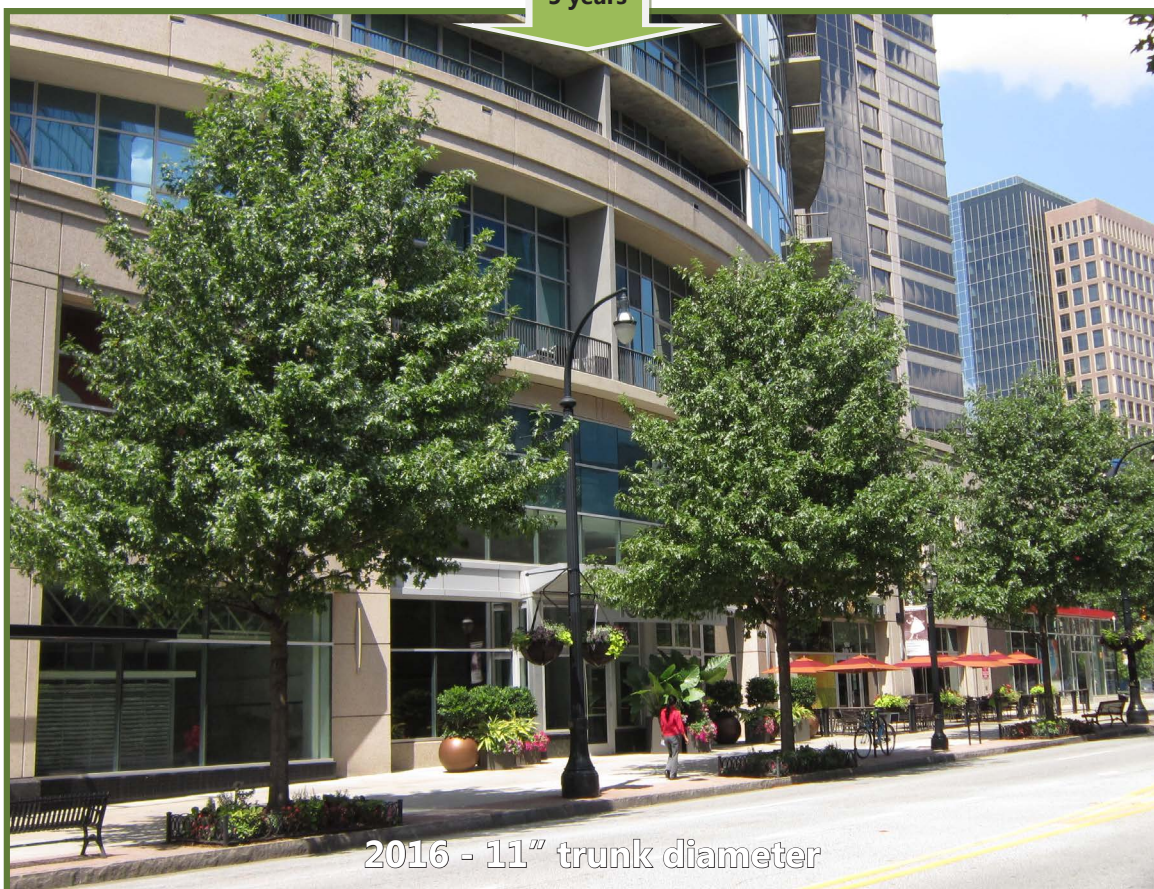
Turner Broadcasting - Atlanta, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



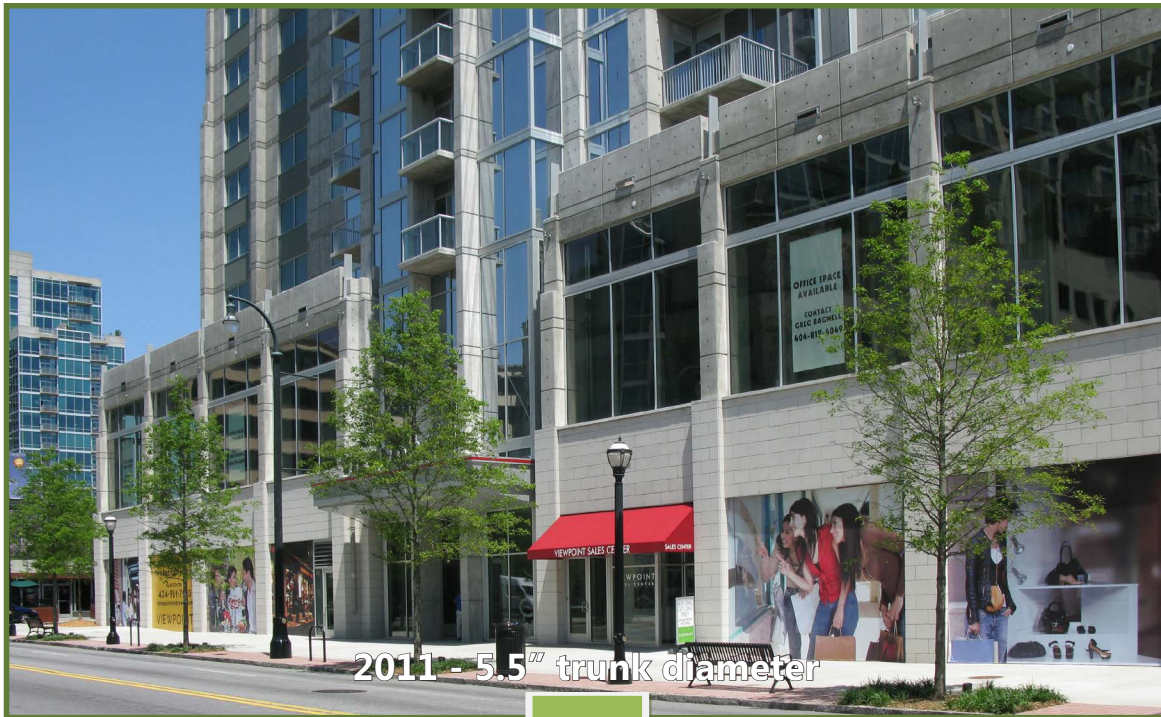
5 years



1010 Peachtree Street - Midtown Atlanta, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



5 years



855 Peachtree Street - Midtown Atlanta, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



8 years



805 Peachtree Street - Midtown Atlanta, GA



## Select *SustainablePlus* Panache® Shumard Oak



9 years



930 Spring Street - Midtown Atlanta, GA

*"We have a great relationship with Select Trees. After enjoying a visit to your farm, I left with greater knowledge of trees and a desire to specify clonal oaks on our projects. Thanks for such great trees!" - Landscape Architect, Atlanta, GA*



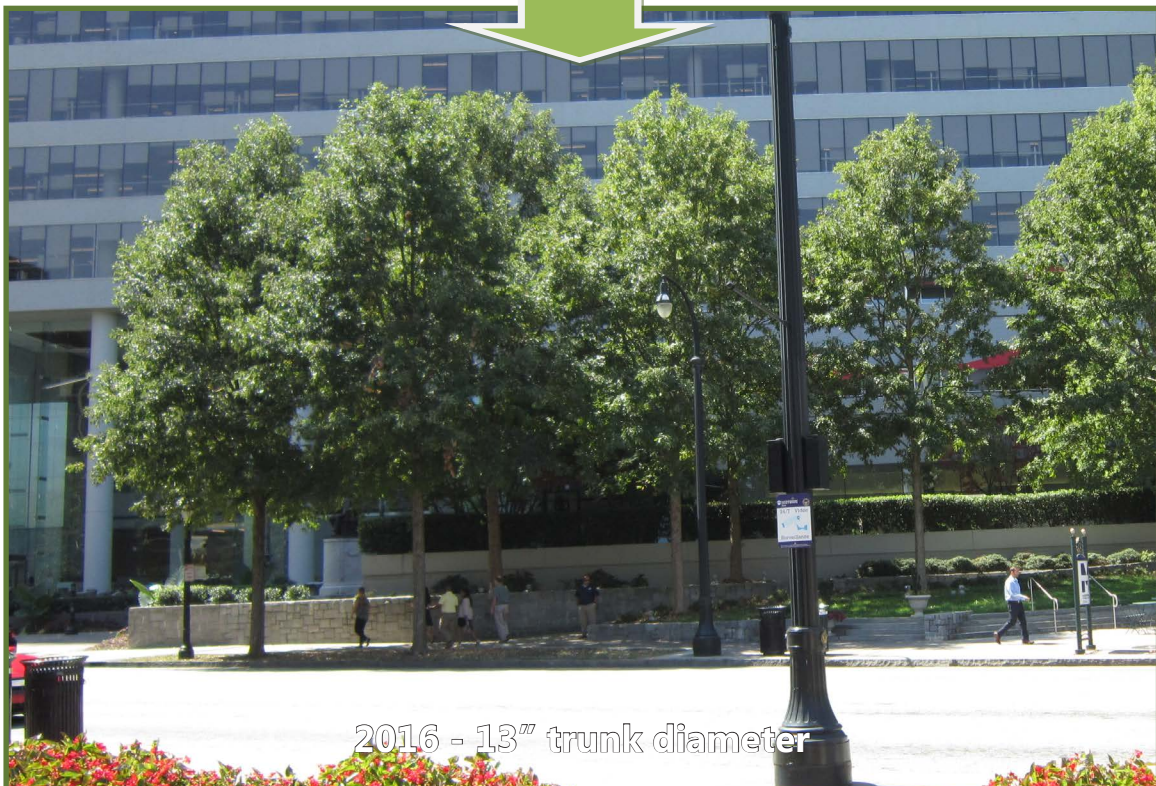
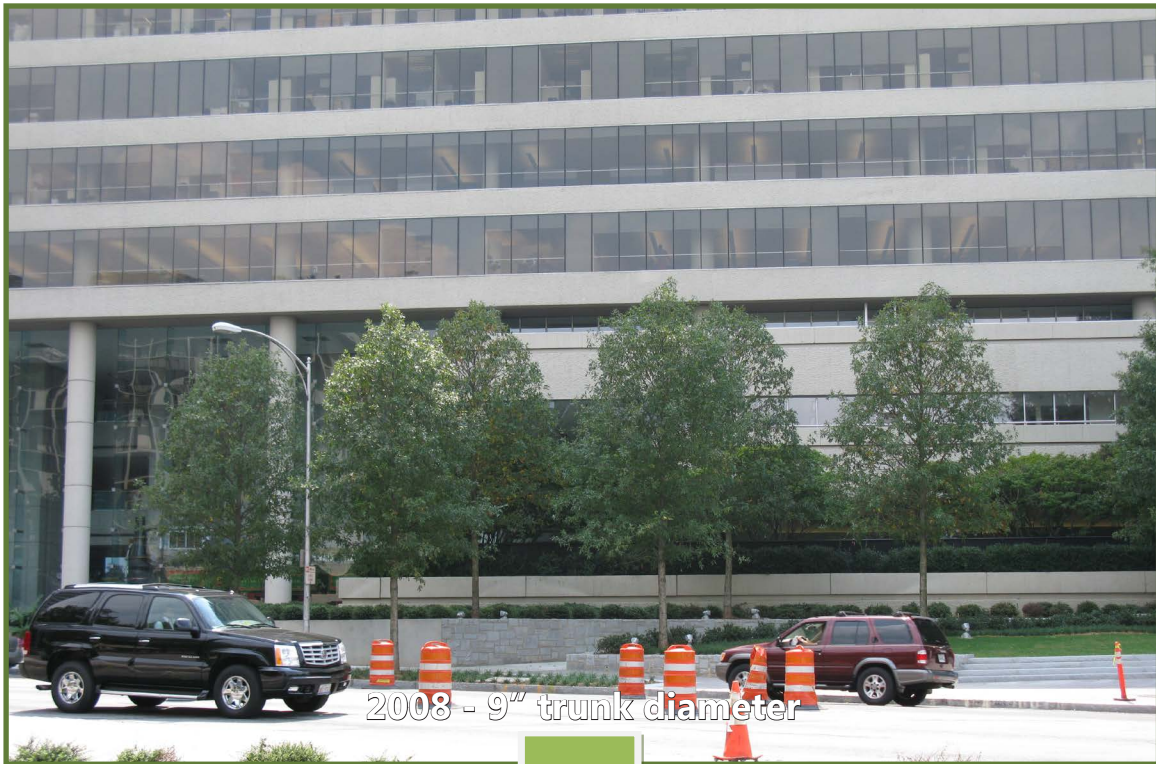
## Select *SustainablePlus* Highbeam® Overcup Oak



Peachtree Piazza - Midtown Atlanta, GA  
15th Street & Peachtree Street



## Select *SustainablePlus* Highbeam® Overcup Oak



Peachtree Piazza - Midtown Atlanta, GA  
15th Street & Peachtree Street



## Select *SustainablePlus* Highbeam® Overcup Oak



2009 - 10" trunk diameter

7 years



2016 - 16" trunk diameter

Peachtree Piazza - Midtown Atlanta, GA  
15th Street & Peachtree Street



## Select SustainablePlus Panache® Shumard Oak



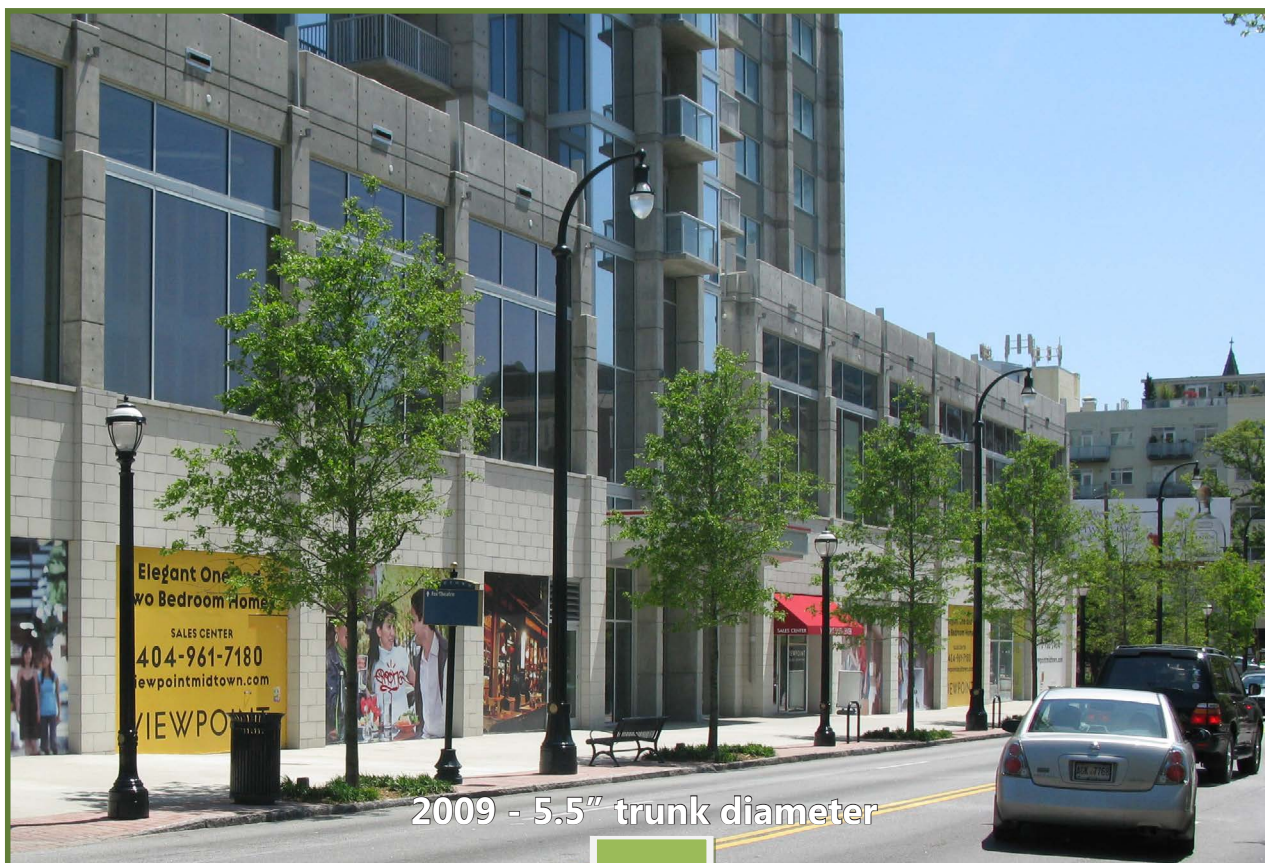
9 years



930 Spring Street - Midtown Atlanta, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



2009 - 5.5" trunk diameter

7 years

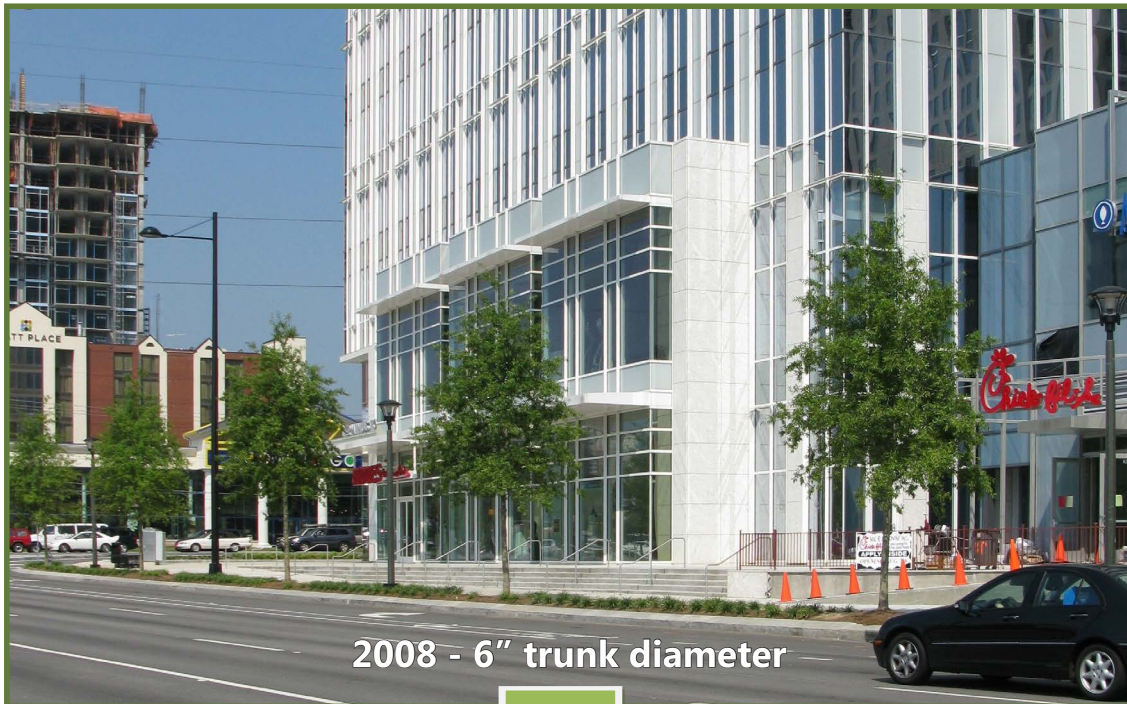


2016 - 12.5" trunk diameter

855 Peachtree Street - Midtown Atlanta, GA



## Select *SustainablePlus* Hightower® Willow Oak



8 years



Peachtree Road - Buckhead Atlanta, GA



## Select SustainablePlus Hightower® Willow Oak



2008 - 6" trunk diameter

8 years



2016 - 15" trunk diameter

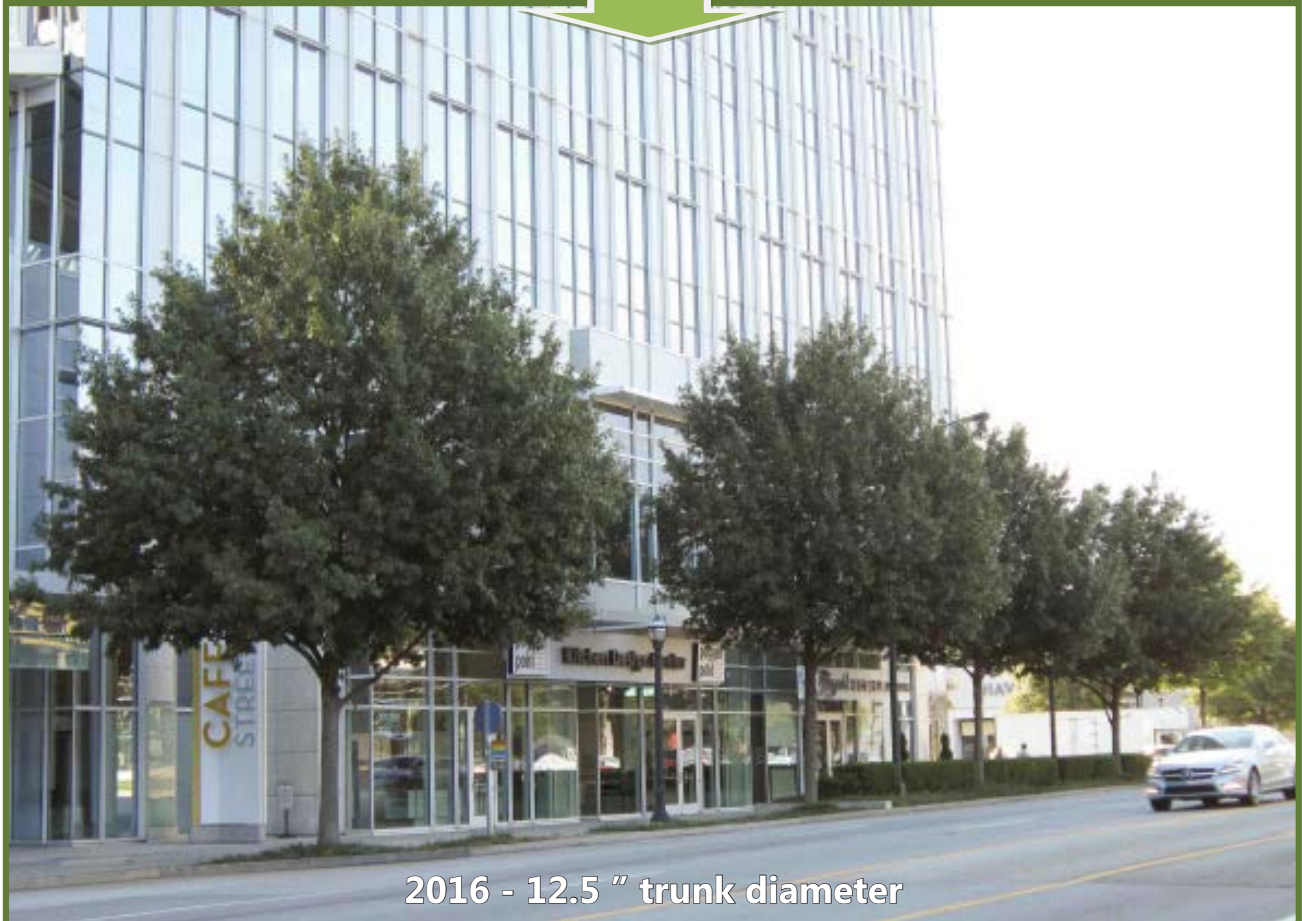
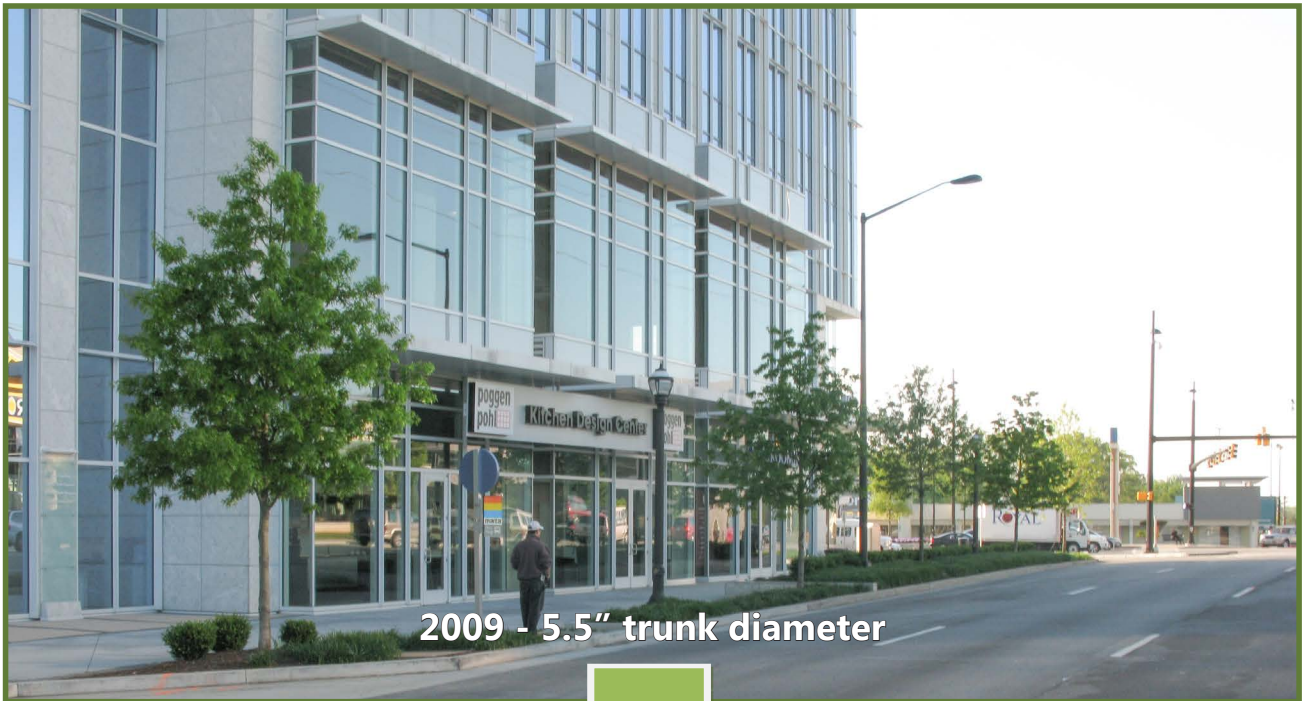
Peachtree Road - Buckhead Atlanta, GA

*"I believe Select Trees is doing all they can to make legacies last.  
The rest is up to us."*

**- Kevin Parris, Landscape Architect**



## Select *SustainablePlus* Panache® Shumard Oak



Terminus - Buckhead Atlanta, GA



## Select *SustainablePlus* Esplanade® Nuttall Oak



2 years



Ivan Allen Jr. Blvd - Atlanta, GA



## Select *SustainablePlus* Highbeam® Overcup Oak



6 years



Mercer University - Atlanta, GA

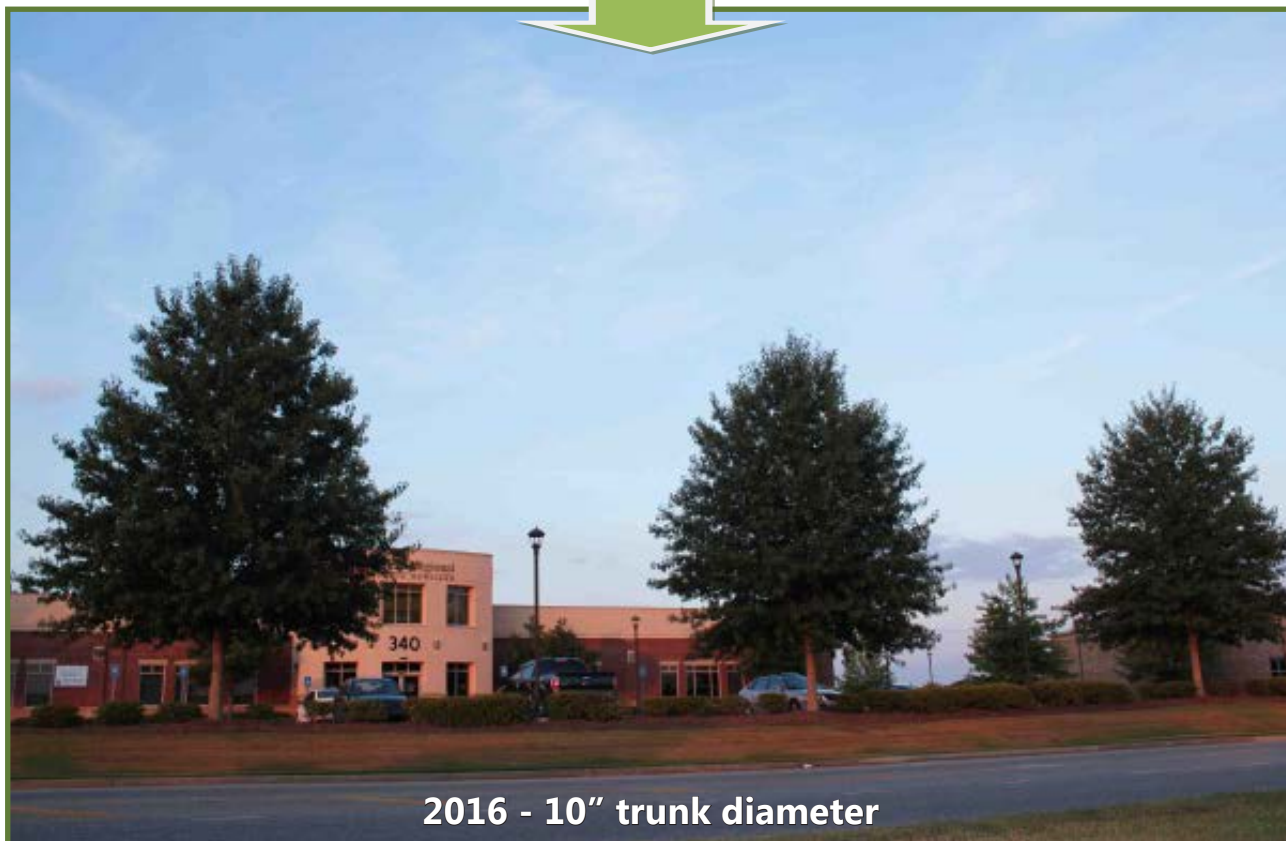


## Select *SustainablePlus* Sangria® Nuttall Oak



2010 - 4" trunk diameter

6 years



2016 - 10" trunk diameter

Barrow Regional Firstcare - Winder, GA



## Select *SustainablePlus* Prodigy® Fringetree



3 years



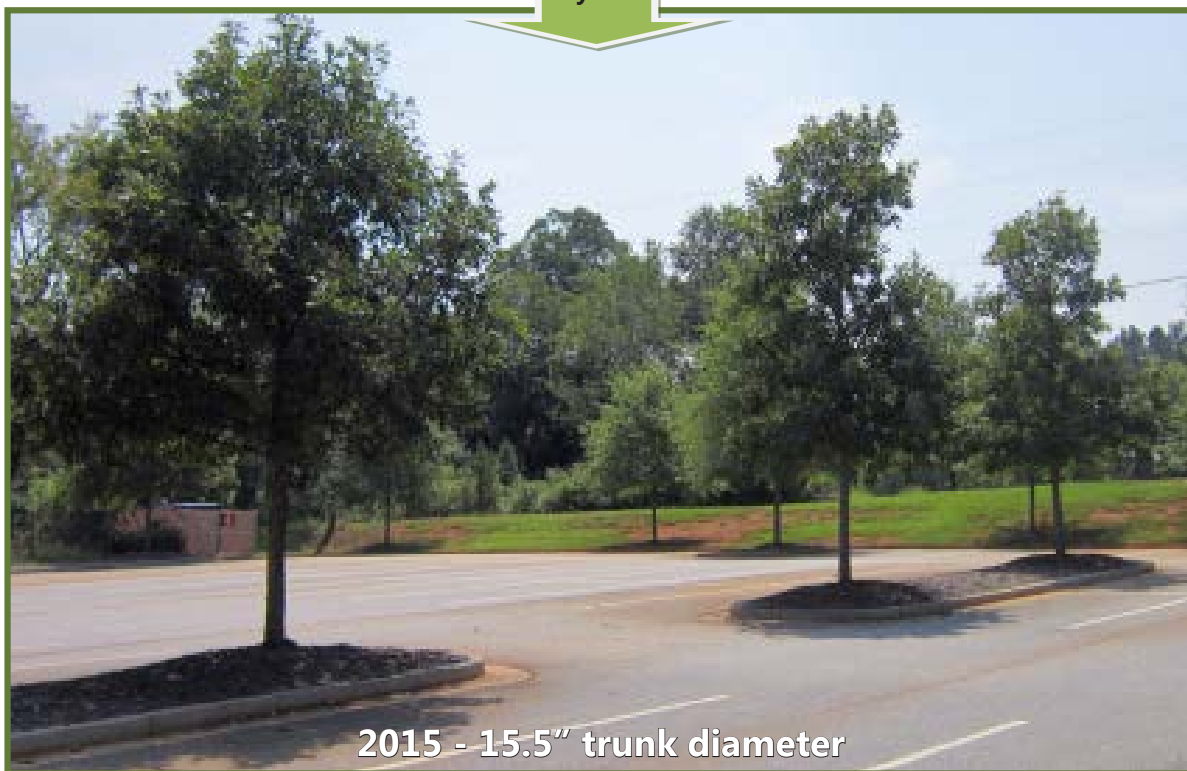
McGinnis Ferry Road - Atlanta, GA



## Select *SustainablePlus* Highbeam® Overcup Oak



9 years



Church of the Nations - Athens, GA

*"To walk rows of Highbeam® Overcup Oaks, all uniformly brimming with superior characteristics, is to appreciate this milestone in propagation - trueness-to-type from top to bottom . . . an oak for the ages - **Dr. Michael Dirr**"*



## Select *SustainablePlus* Hightower® Willow Oak



4 years





## Select *SustainablePlus* Hightower® Willow Oak



4 years



Athens Church - Athens, GA



## Select *SustainablePlus* Esplanade® Nuttall Oak



2009 - 4" trunk diameter

7 years



2016 - 7.5" trunk diameter

Athens Regional Medical Center - Athens, GA



## Select *SustainablePlus* Esplanade® Nuttall Oak



6 years



Athens Regional Medical Center - Athens, GA



## Select SustainablePlus Sangria® Nuttall Oak



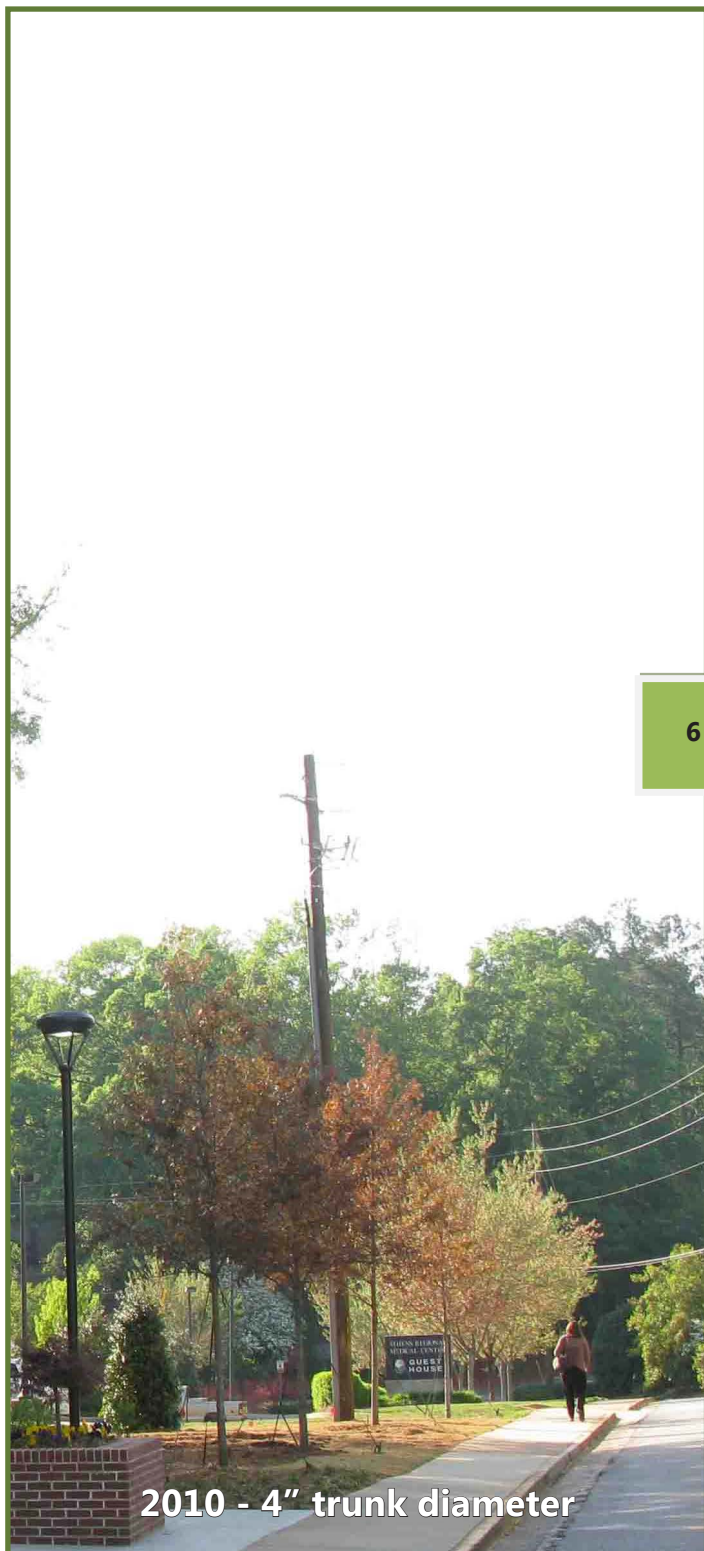
6 years



Athens Regional Medical Center - Athens, GA



## Select *SustainablePlus* Sangria® Nuttall Oak



2010 - 4" trunk diameter

6 years



2016 - 7.5" trunk diameter

Athens Regional Medical Center - Athens, GA



## Select *SustainablePlus* Sangria® Nuttall Oak



2010 - 4" trunk diameter

6 years



2016 - 7.5" trunk diameter

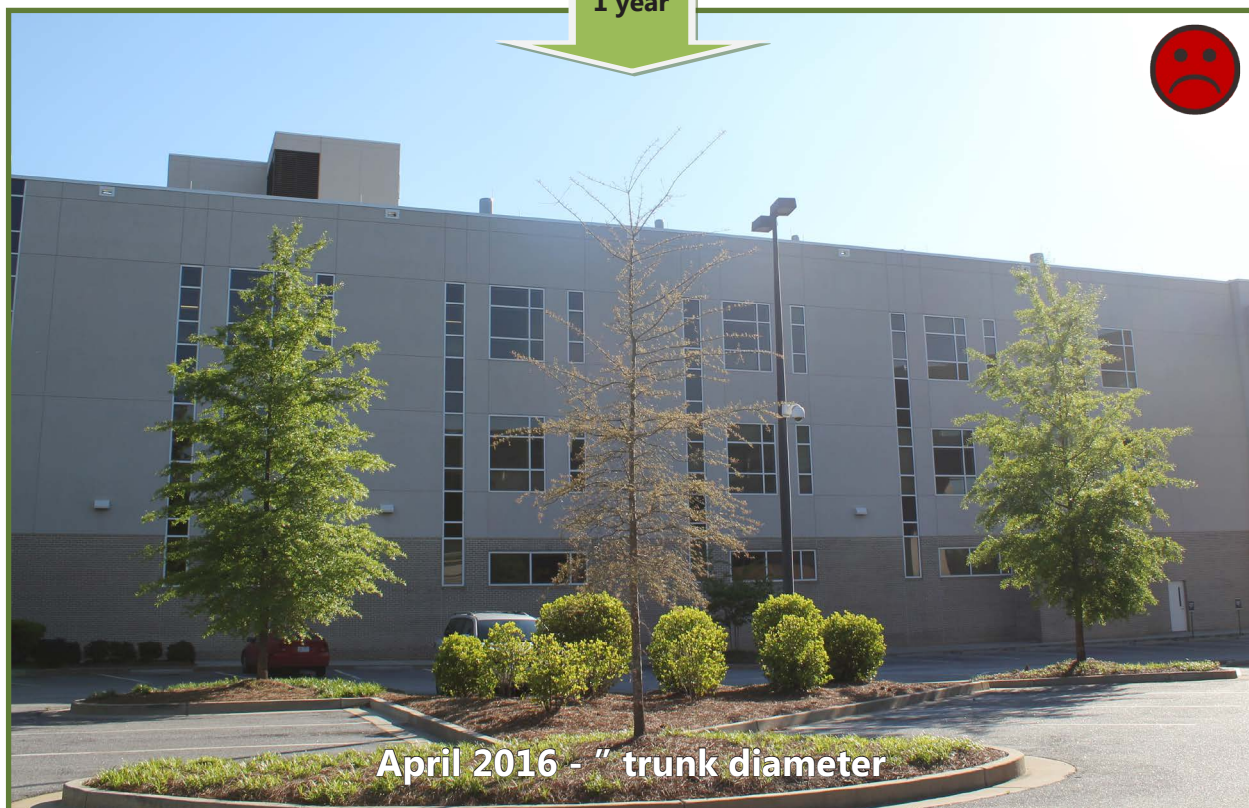
Athens Regional Medical Center - Athens, GA



## Seedling Willow Oaks - NOT Select *SustainablePlus*



1 year



Athens Regional Medical Center - Athens, GA



## Seedling Trident Maple - NOT Select *SustainablePlus*



1 year



Athens Regional Medical Center - Athens, GA



## Select *SustainablePlus* Hightower® Willow Oak



2008 - 5.5" trunk diameter

7 years



2015 - 12.5" trunk diameter

Mercer University - Macon, GA

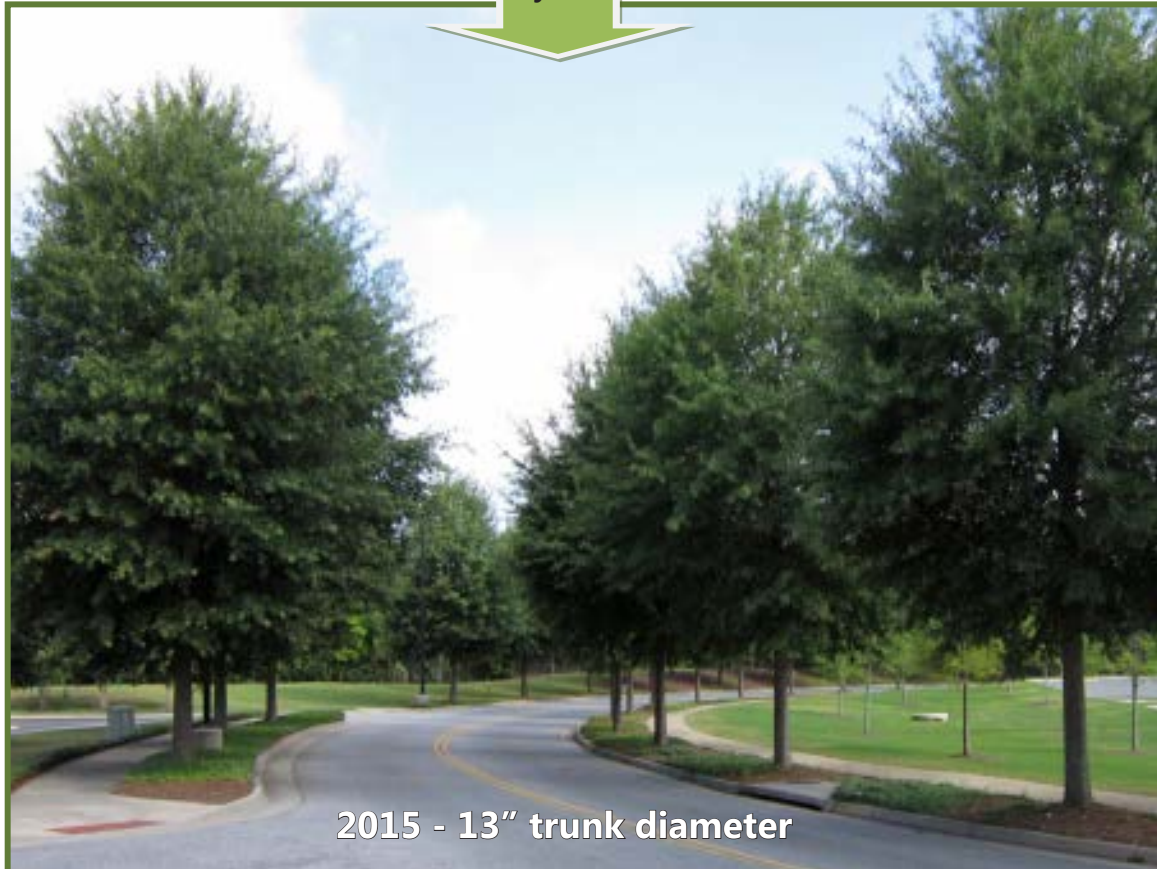


## Select *SustainablePlus* Hightower® Willow Oak



2008 - 5.5" trunk diameter

7 years



2015 - 13" trunk diameter

Mercer University - Macon, GA



## Select *SustainablePlus* Hightower® Willow Oak



2008 - 5.5" trunk diameter

7 years



2015 - 13" trunk diameter

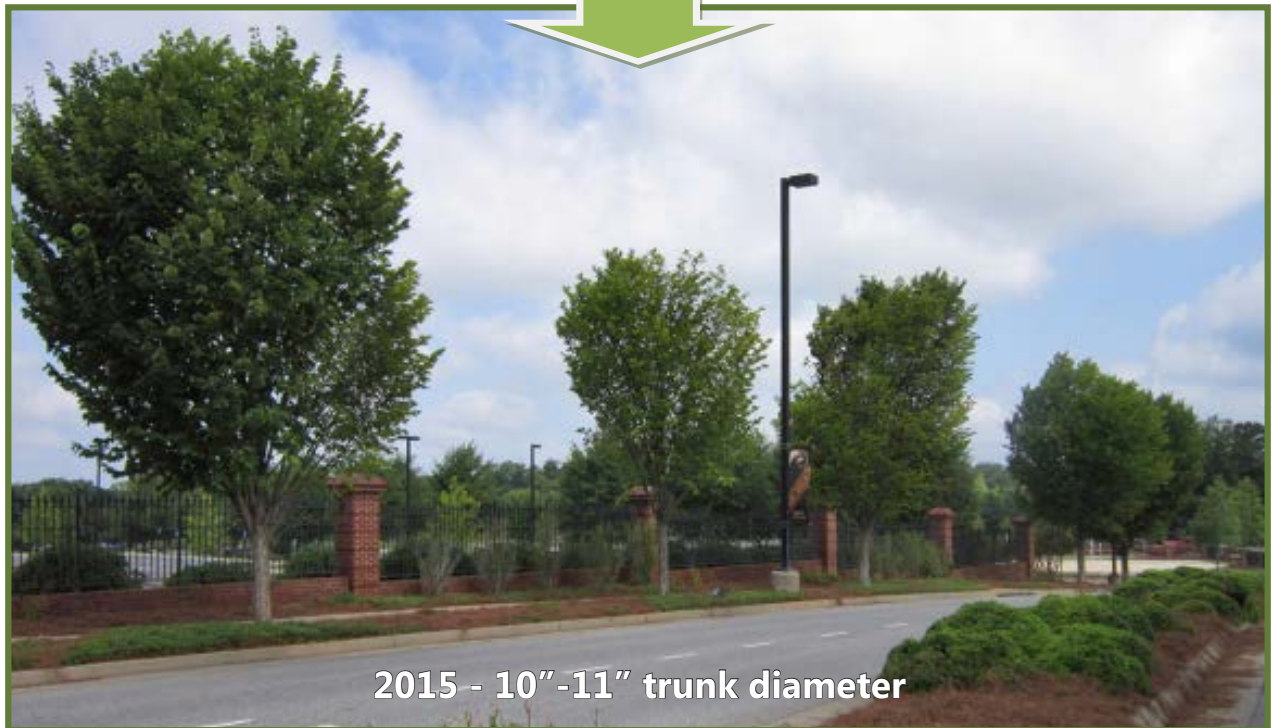
Mercer University - Macon, GA



## Creole Queen™ American Elm



6 years



Mercer University - Macon, GA



## Creole Queen™ American Elm



6 years



Mercer University - Macon, GA



## Creole Queen™ American Elm



6 years



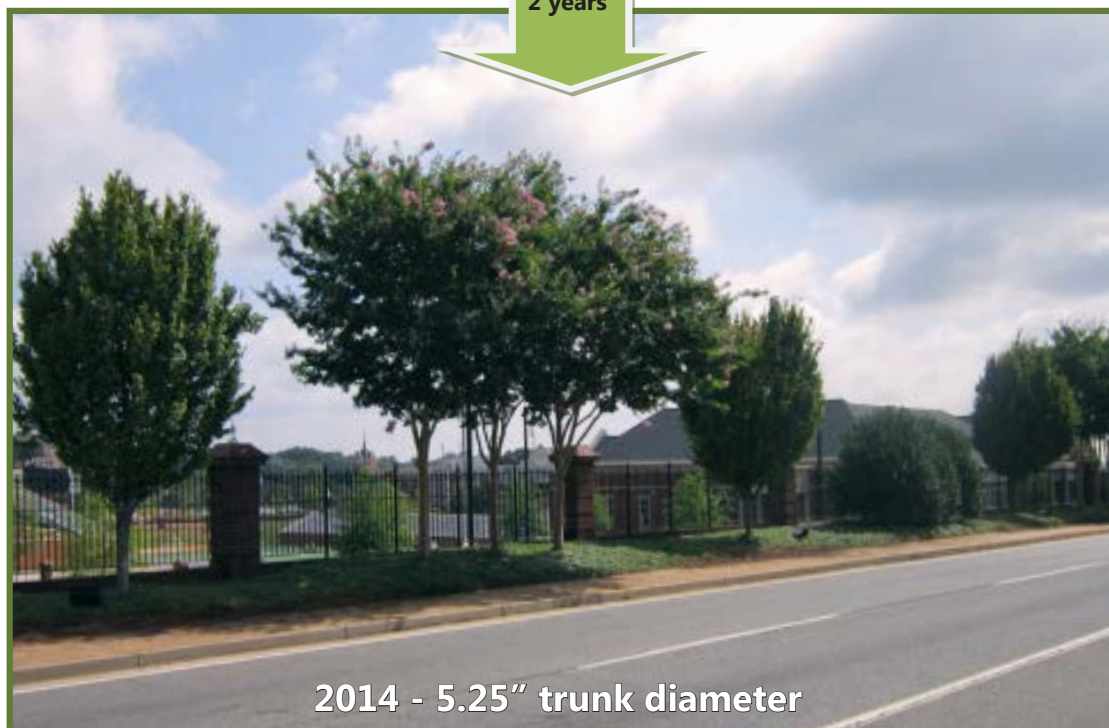
Mercer University - Macon, GA



## Palisade® American Hornbeam



2 years



Mercer University - Macon, GA



## Select *SustainablePlus Allee*® Lacebark Elm



7 years



Market Place at Bass Rd - Macon, GA



## Select *SustainablePlus* Bosque® Lacebark Elm



2007 - 3.5" trunk diameter

8 years



2015 - 8" trunk diameter

Market Place at Bass Rd - Macon, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



7 years



Market Place at Bass Rd - Macon, GA

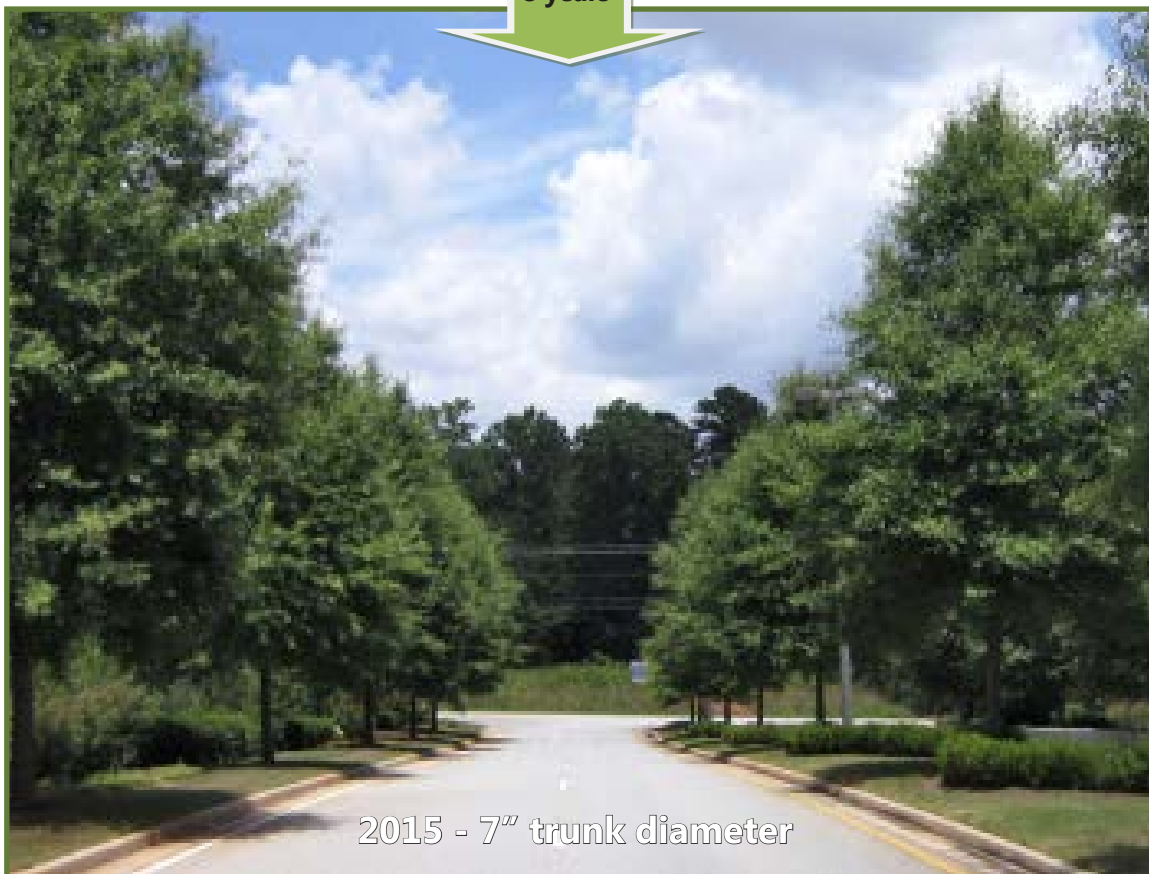


## Select *SustainablePlus* Hightower® Willow Oak



2007 - 4" trunk diameter

8 years

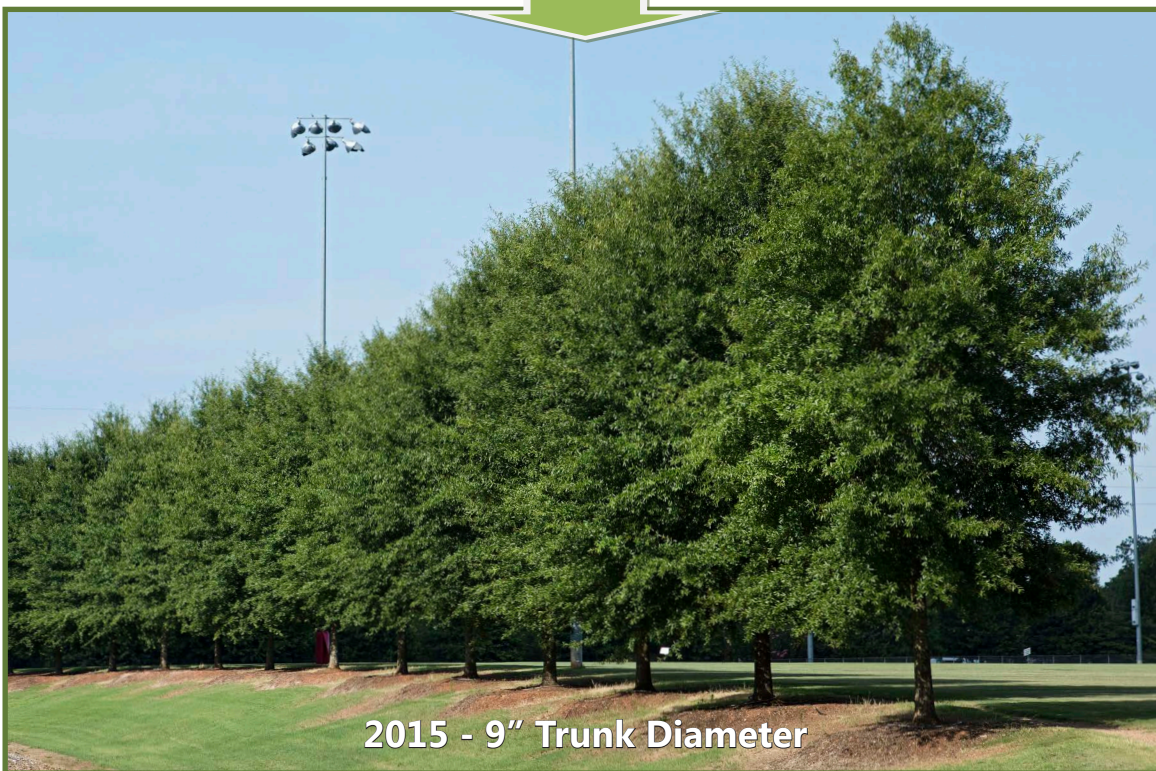


2015 - 7" trunk diameter

Market Place at Bass Rd - Macon, GA



## Select *SustainablePlus* Hightower® Willow Oak



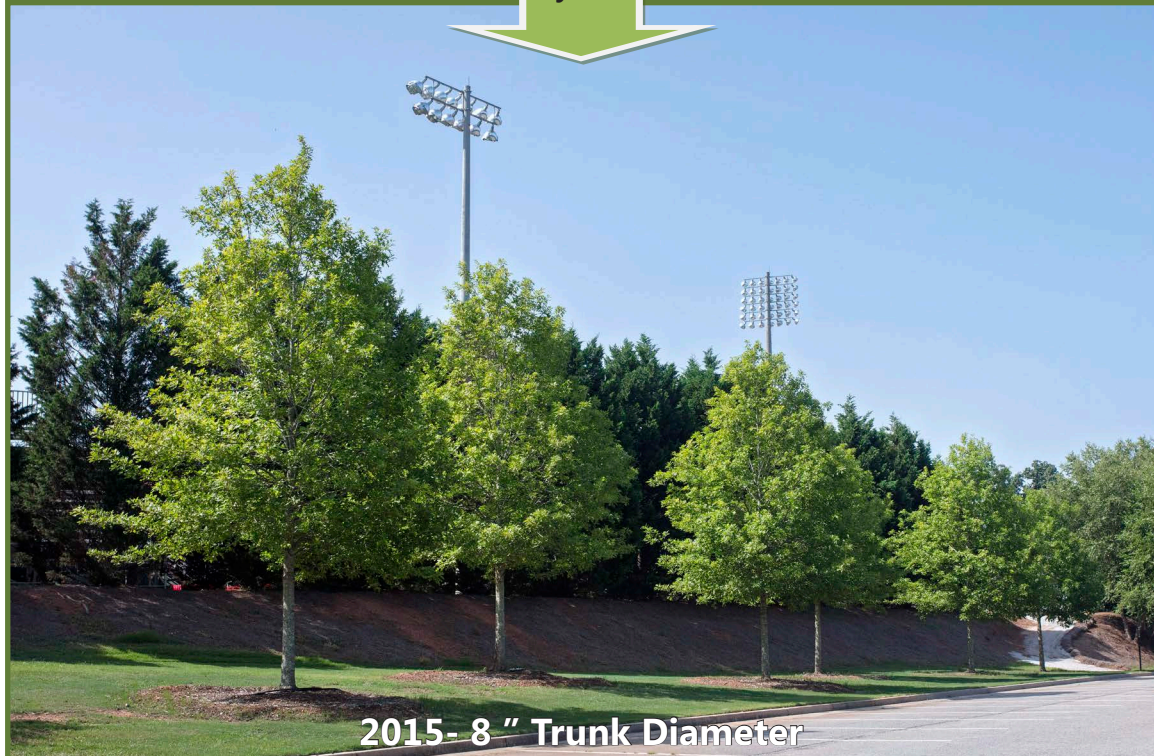
UGA, Intramural Fields - Athens, GA



## Select *SustainablePlus* Highpoint® Nuttall Oak



4 years

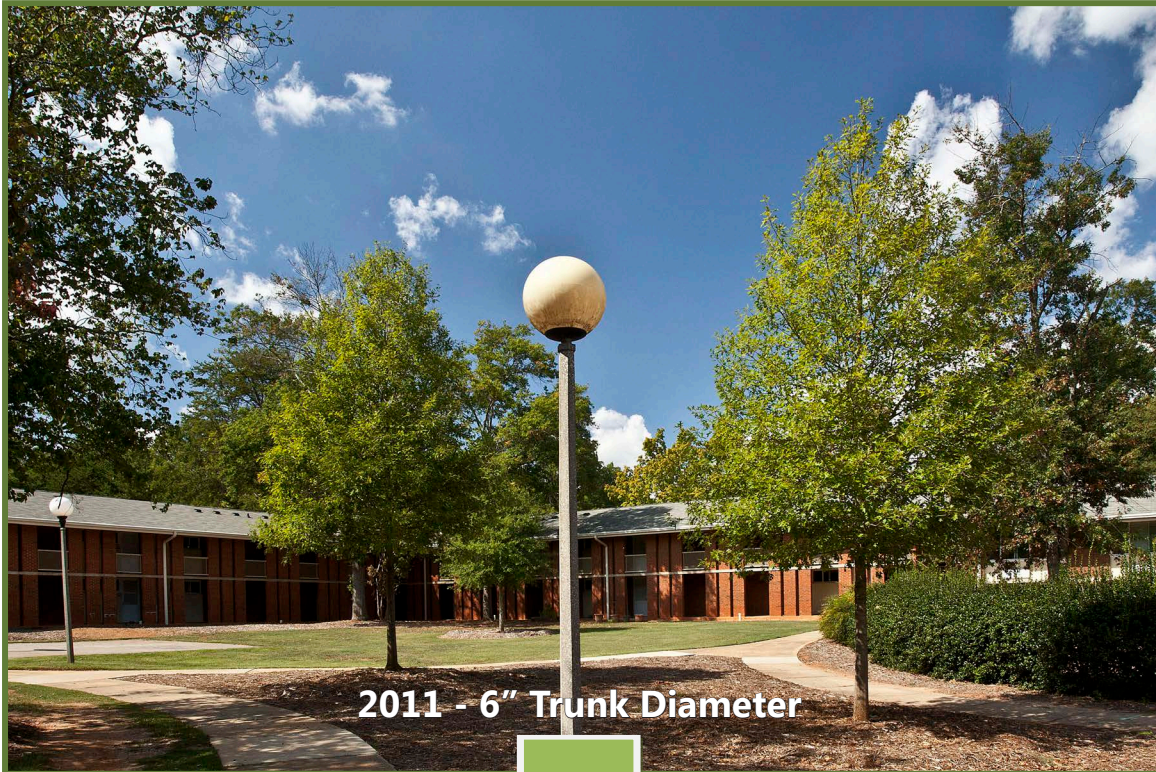


UGA, Softball Complex - Athens, GA

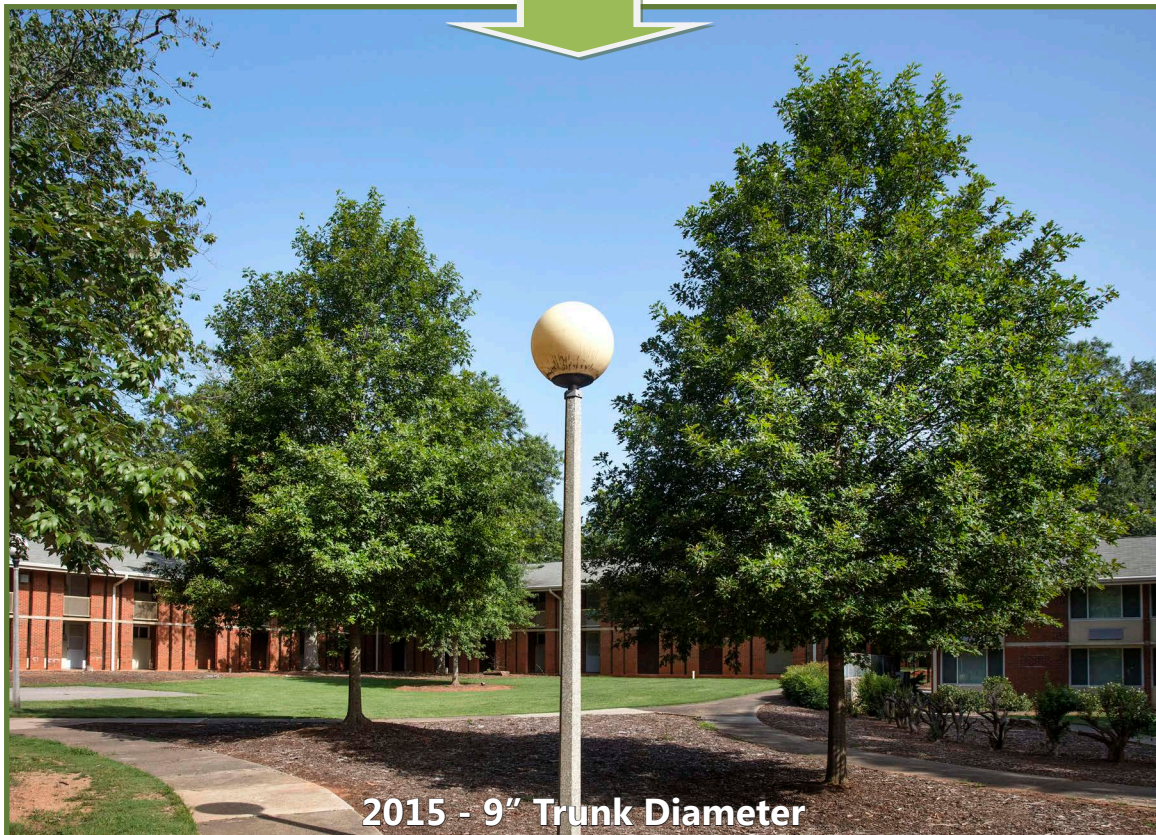
With the expectation that trees are the only part of the infrastructure of our communities that appreciate in value - our concept of Sustainability holds trees to a higher standard. Think of it as ***SustainablePlus***.



## Select *SustainablePlus* Highpoint® Nuttall Oak



4 years



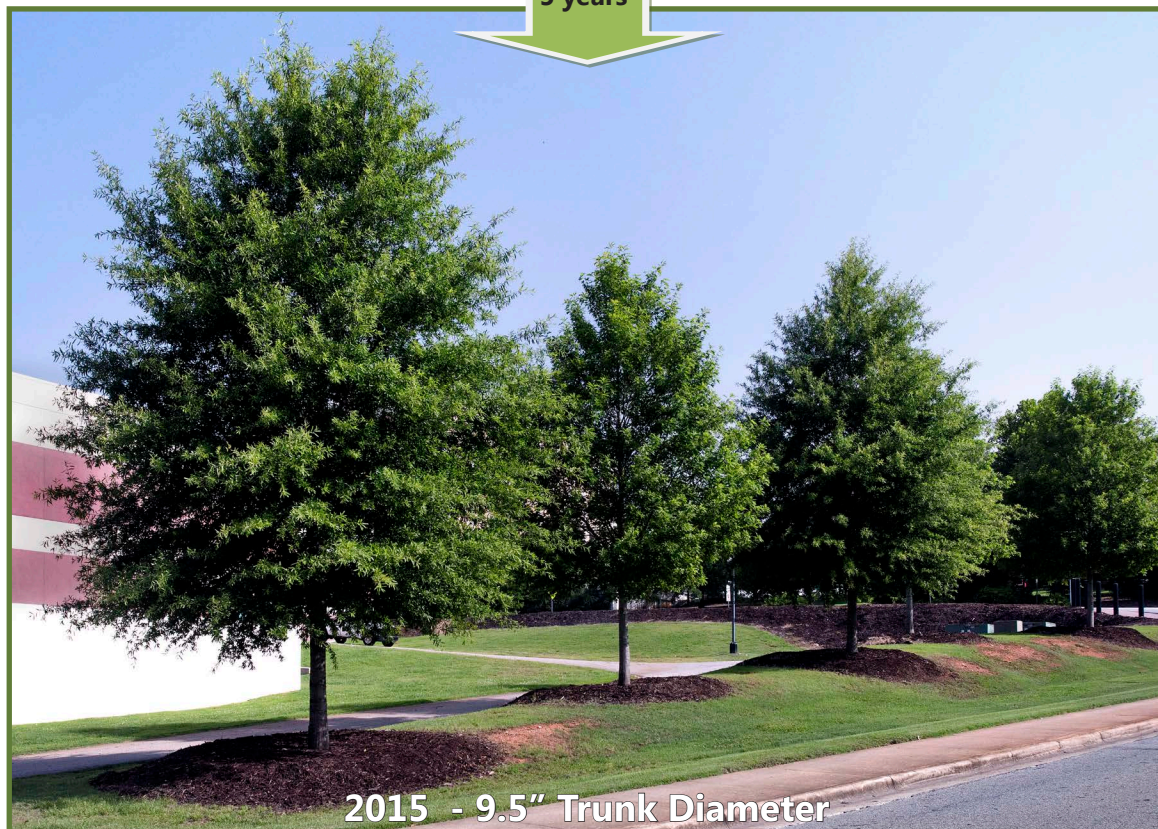
UGA, Family Housing - Athens, GA



## Select *SustainablePlus* Hightower® Willow Oak



5 years



UGA, East Campus Road - Athens, GA



## Select *SustainablePlus* Hightower® Willow Oak



5 Years



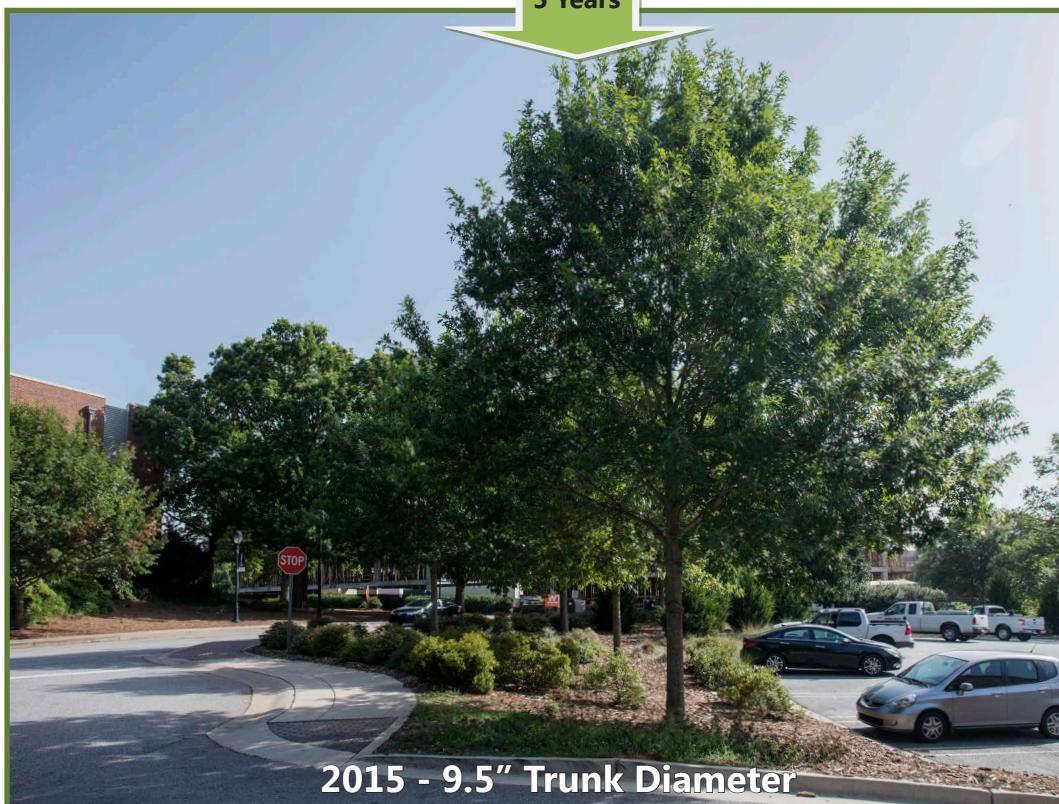
UGA, River Road - Athens, GA



## Select *SustainablePlus* Panache® Shumard Oak



5 Years



UGA, Carlton Street Parking Lot - Athens, GA

*"I used to think that all trees were sustainable, but now I know Select Sustainable Shade Trees will be long-lived and don't require a lot of work. Big durable trees, impressive trees."*

**- Dexter Adams, Campus Planner, Landscape Architect,  
The University of Georgia**



## Select *SustainablePlus* Hightower® Willow Oak



UGA, Veterinary Medicine - Athens, GA

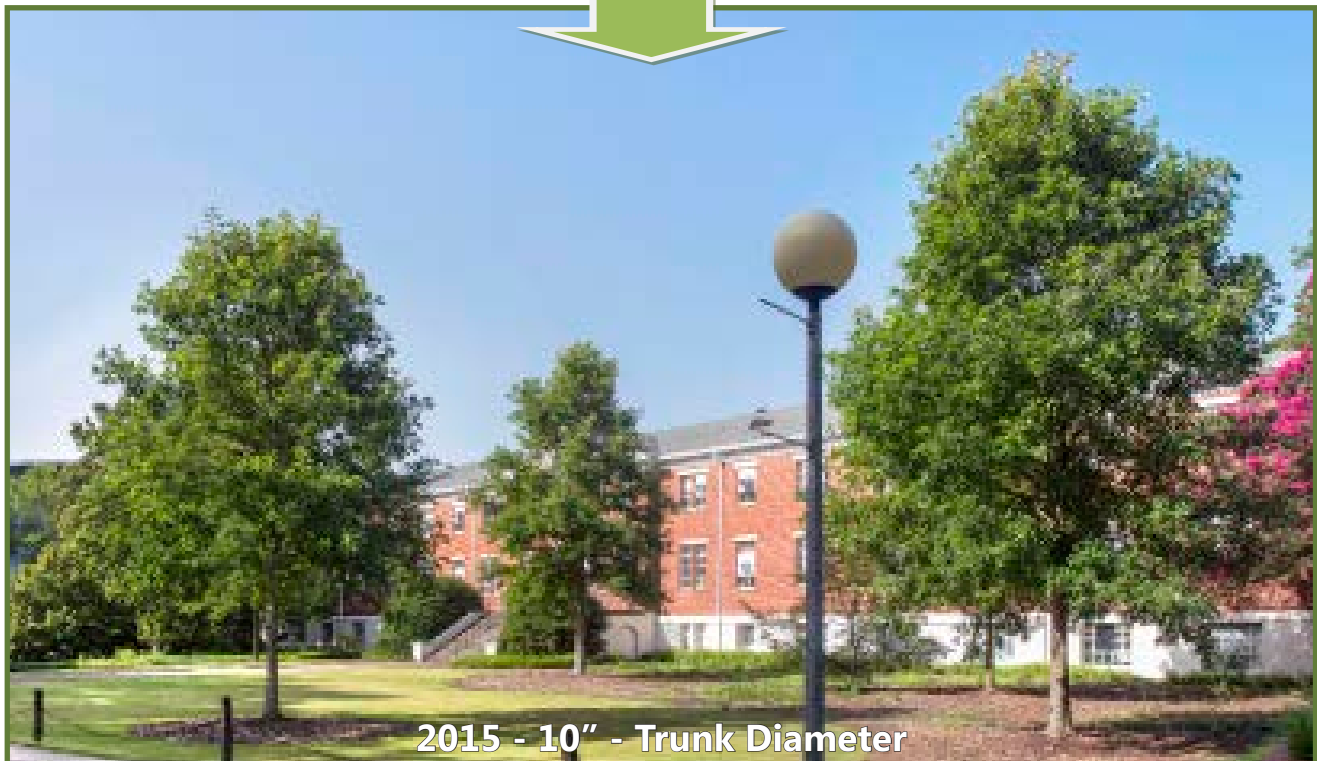
*"Increasing tree cover by adding three trees per building could reduce total energy use for heating and cooling by 5 to 10 percent."* - **Nowak**



## Select *SustainablePlus* Highbeam® Overcup Oak



5 Years



UGA, Hoke Smith Annex- Athens, GA

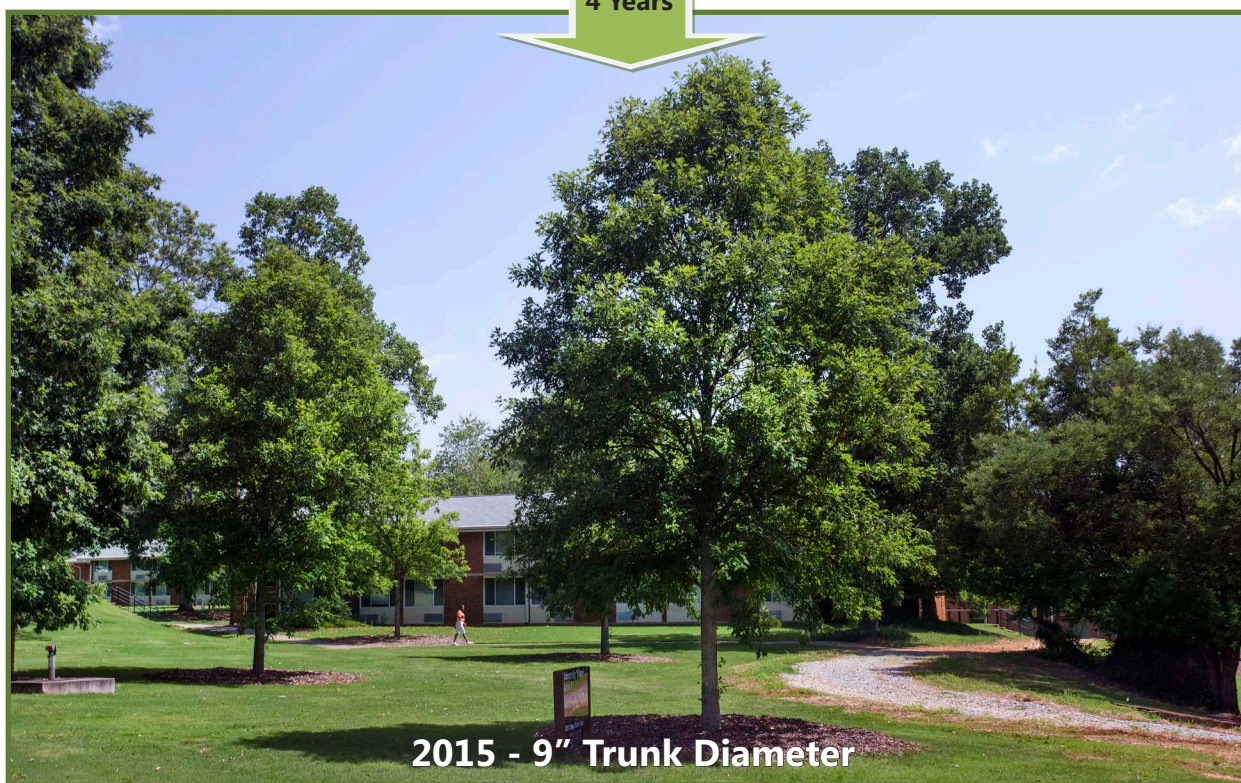
*"Trees are the only part of the infrastructure that actually appreciates in value while the rest depreciates."* - **Provenzano**



## Select *SustainablePlus* Highbeam® Overcup Oak



4 Years



UGA, Family Housing - Athens, GA

*"To walk rows of Highbeam® Overcup Oaks, all uniformly brimming with superior characteristics, is to appreciate this milestone in propagation - trueness- to-type from top to bottom . . . an oak for the ages - Dr. Michael Dirr*



## Select *SustainablePlus* Hightower® Willow Oak



2011- 6" Trunk Diameter

3 years



2014 - 9" Trunk Diameter

UGA, State Botanical Garden - Athens, GA

*"The investment in these sustainable oaks guarantees performance and increased biological perpetuity. Oaks are one of the major climax genera in American forests. They continue to perpetuate themselves in their native state. Now Select Trees has given them extended life in the human-altered landscape."*

**- Dr. Micheal Dirr**



## Dr. Michael Dirr



- Distinguished UGA professor and researcher
- World renowned Champion of Tree Selection and Evaluation
- Inspirational Mentor and Cooperator for shaping Tree Introductions and Select Trees as industry leaders



*"Some people want it to happen, some people wish it would happen, others make it happen." - **Michael Jordan***



## What Distinguishes Select Trees Group From the Competition?

- We are passionate about long-lived healthy trees. We aim to provide excellence first, and profit will follow.
- **WE DO IT RIGHT THE FIRST TIME**, and that has many benefits:
  - o Legacy for our children and their children—mature healthy shade trees
  - o Increased quality of life for millions of people in the urban environment
  - o Less expensive maintenance, and less risk that you will have to replace trees within a few years
  - o Many positive environmental benefits like air quality that are not attained at the same level with small trees, or with trees that only live 7-10 years.
- We have developed trees that will thrive in the toughest urban environments.
- With the help of many good advisors and customers, over the past 25 years we have developed a five step common sense RECIPE FOR LONG-LIVED SUSTAINABLE TREES.



- This recipe is similar to the recipe for a good cake and reminds us of the following:
  - o “Have you ever eaten a spoonful of lard? What about a cup of sifted flour or a cup of sugar? Or maybe a couple of raw eggs? Probably not, but everybody has enjoyed a delicious cake – the result of mixing those ingredients together in the right proportion and baking them.”

- **Truett Cathy, Founder, Chick-Fil-A**
- **WE DO IT RIGHT THE FIRST TIME.**
- When project owners purchase trees directly, we guarantee our trees for 5 years. Most competitors will not even guarantee trees for one year.
- We are most motivated by the opportunity to leave a legacy of long lived healthy sustainable shade trees.
- We don't work on commission, but are motivated by long term relationships, repeat business, and long term value and profit.
- All our staff are important partners in STG. We are investing sweat equity in future ownership and/or profit based incentives.
- We have been blessed with incredibly valuable advisors and mentors.

## Select Trees Group Goals

- I. To create a legacy of sustainable trees that will have significant positive effects on the environment.
- II. To do such an outstanding job of selecting, growing , and servicing that our trees will be preferred to all others.
- III. To create and maintain a growth environment that gives each partner the opportunity to develop their potential and do their best work.
- IV. To develop alert, progressive, leadership in all areas.
- V. To dedicate ourselves to continuous growth and to building a business dedicated to 'EXCELLENCE IN ALL THINGS.'

